

# Application Case Study



Project:	Colchester Print Group	Location:	Attleborough, Norfolk
Products:	i-plas birdsmouth fencing		

## The Challenge

To provide a car park perimeter fence to replace an existing timber fence which had rotted away.

Colchester Print Group have a very strong environmental focus and have seen their pioneering efforts recognised with many awards. i-plas had to show that their proposal was both commercially and environmentally sound.

## i-plas Solution

i-plas supplied its birdsmouth fence profile made entirely from UK generated mixed waste plastic that would otherwise be destined for landfill.

The installation of i-plas material is the same as for timber as it can be cut and screwed using traditional tools and fixings.



Stable, warp-free profiles ensure a professional finish

## Client Benefits

As i-plas profiles are maintenance free it is estimated that the whole life cost savings are 55% when compared to timber alternatives.

i-plas profiles are ideal for this type of application as they are:

- Maintenance free
- Hardwearing
- Impervious to water so will not rot
- Chip, crack and splinter proof
- Fully recyclable
- Self-coloured which does not fade
- Heavy weight construction

*"We were delighted with the i-plas recycled composite birdsmouth fencing. The installation proved easy, without the need for any specialist tooling, resulting in no cost penalty for opting for an environmentally sustainable solution. It has the same aesthetic appeal as a traditional wooden solutions without the need for expensive regular maintenance programmes"*

Phillip Colchester, Managing Director, Colchester Print Group



Self-coloured profiles require no painting or treatment - ever!

